Atlas: Vote NYC
November 2020

What Is Atlas: Vote NYC?
It’s a mapping platform that allows you to visualize voter data, demographics, community assets and polling locations across the 5 boroughs.

Why Did We Create Atlas: Vote NYC?
For many organizations, voting information is hard to come by in an accessible way. We see the need to build on our 2020 Census map - which shows Census participation and demographic data - to support critical election outreach and expand data democratization in NYC.

How Can You Use Atlas: Vote NYC?
There are several ways you can use this map and its data to support your organization’s voter outreach:

- Understand Your Neighborhood
  Use the Voter Participation Score to understand voting trends and types of voters across neighborhoods.

- Build A Voting Plan
  Search a specific address or neighborhood to view the three different types of voting sites in a neighborhood.

- Develop Focused Outreach
  Understand relevant data about demographics and geographies - like languages spoken, internet access, and age distribution - to determine outreach methods.

What’s next?
View the map [here](atlasvotenyc.hesterstreet.org) and share this resource far and wide within your network of partners and collaborators.

Email vote@hesterstreet.org with questions, feedback, or thoughts for Atlas: Vote NYC’s future.

We want to build on this map for upcoming elections in 2021 and beyond...

Let’s talk!
Sign up for Hester Street’s Technical Assistance Office Hours to work one-on-one with us. Schedule your TA [here](atlasvotenyc.hesterstreet.org)!